

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Work Session: Regional Economic Prosperity Update

Meeting Date: December 11, 2013
Department: Planning & Development
www.eugene-or.gov

Agenda Item: B
Staff Contact: Denny Braud
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ISSUE STATEMENT

At this work session, staff will provide an update and receive council input on a process that has been initiated to evaluate new approaches to economic development to better serve Regional Prosperity Economic Development Plan goals.

BACKGROUND

In 2010, the Joint Elected Officials of Eugene, Springfield, and Lane County approved the Regional Prosperity Economic Development Plan which established a shared vision of the region's economic future. Several of the key strategies in the plan are linked to the integration of regional economic development goals, the provision of business assistance services to help local businesses and entrepreneurs prosper, and the attraction and retention of jobs within targeted industries.

To help advance the Regional Prosperity Plan goals, Eugene, Springfield, Lane County, and the Eugene and Springfield Chambers of Commerce have initiated a process to evaluate new approaches aimed at rejuvenation of regional economic development strategies and organizational structure. Staff will be providing an update and seeking input from council on this process.

COUNCIL OPTIONS

Information only.

CITY MANAGER'S RECOMMENDATION

Information only.

SUGGESTED MOTION

No motion required.

ATTACHMENTS

None.

FOR MORE INFORMATION

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